



Advertising Acknowledgement/Agreement

Advertiser Name _____ Ad Index Name _____

Advertising Agency _____

Ad Unit: Size _____ Format _____ Color _____ Position _____

Cycle News Issues _____

Gross Rate Per Issue _____

Ad Agency Commission Per Issue (_____)

Net Rate Per Issue _____

Total Gross Amount for Schedule _____

Total Ad Agency Commission for Schedule (_____)

Total Net Amount for Schedule _____

Insertion Order/Purchase Order NUMBER _____

Billing Instructions:

C.O.D. _____ Payment Due Date _____

Bill Client _____ Bill Agency _____

Bill Gross _____ Bill Net _____

Account Number _____

Special Instructions/Remarks _____

Representing *Cycle News, Inc.* _____ Title _____

Signature **X** _____ Date _____

Person Authorizing Agreement _____ Title _____

Signature **X** _____ Date _____

After careful review, please sign and mail or FAX to (714) 751-6685 to confirm advertising insertions in **Cycle News**. Please call your Sales Representative immediately at (714) 751-7433 with any questions.