

(Delivery & Service)
3505-M Cadillac Avenue
Costa Mesa, CA 92626
(714) 751-7433
FAX (714) 436-9574

(770) 279-0304
FAX (770) 279-0360



CYCLE NEWS ARTWORK SPECIFICATIONS

Printing Specifications: Heatset Web Press, Saddle-Stitch Binding, 133 Linescreen

Digital File Specifications: Only **single page PDF** files are accepted. **PDF X-1A** files are preferred. Be sure all attached image files are **CMYK, 300 DPI, at 100% and all fonts are embedded**. The ad will not produce correctly if fonts are not embedded. All Pantone/PMS colors must be converted to CMYK. Be sure the **OPI** is turned off before the PDF is made. A **Digital Color Proof** that meets all **SWOP** specifications should be supplied. Printed Color is not guaranteed if a color proof is not supplied.

Digital document sizes must be the same as the specified dimensions. If there is a **bleed**, it must be **.25 (1/4") outside** of the trim dimension. The **live area** dimension is **.375 (3/8") inside** the trim dimension. If the ad is a full page or spread, the bleed size of the ad image is 10.5 x 12.5 (the spread must be made as two separate pages). All cropmarks must be included. In a spread ad, keep crossover type 1/8" from the gutter. Splitting a single word is not recommended. Publisher cannot guarantee exact alignment.

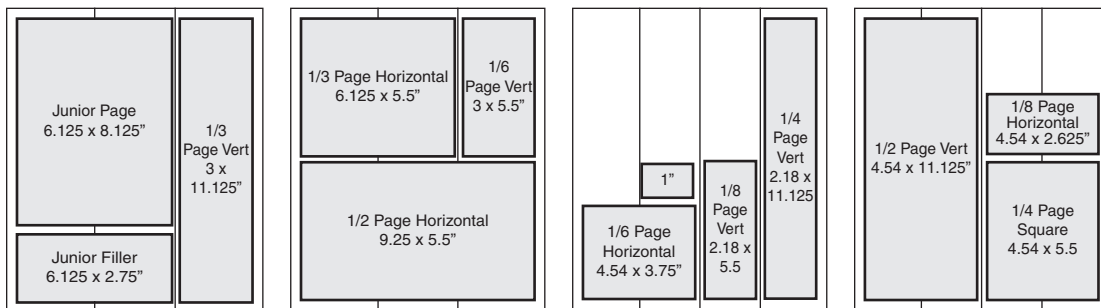
Publisher cannot guarantee readability of type smaller than 6 point or print quality with screens other than 133 line. In the event that additional changes need to be made to an ad already received by **Cycle News**, production fees may be charged.

Delivery of materials: Digital files may be copied to a CD and shipped together with the color proof to: Ad Coordinator, **Cycle News**, 3505-M Cadillac Ave., Costa Mesa, CA 92626.

Files up to 10MB may be e-mailed to the **Cycle News** Production Department at art@cyclenews.com (maximum file size may vary with each computer). Please cc this e-mail to the ad coordinator at rhocraw@cyclenews.com

In the subject line of the e-mail please **identify the advertiser and the size of the ad**. In the body of the e-mail please include complete e-mail and telephone contact information for the individual to be reached in case of any problem with the transmission. Also include any available information such as the name of the **Cycle News** Sales Rep and the **Cycle News** issue number in which the ad is scheduled.

Files may be uploaded to the **Cycle News** FTP Site. Ask your **Cycle News** Sales Rep. for instructions.



PRODUCTION SPECS

All ads are to be provided as high resolution digital files. 300 DPI, CMYK or Grayscale in PDF format. Include all linked fonts, images, and a color proof.

LIVE AREA DIMENSIONS				TRIM AND BLEED DIMENSIONS				
	WIDTH	HEIGHT		WIDTH	HEIGHT		WIDTH	HEIGHT
Spread	19.25"	x 11.125"	1/4 Page (Square)	4.54"	x 5.5"	Full Page	Trim	10" x 12"
Full Page	9.25"	x 11.125"	1/4 Page (Vertical)	2.18"	x 11.125"		Bleed	10.5" x 12.5"
Junior Page	6.125"	x 8.125"	Jr. Filler	6.125"	x 2.75"	Spread	Trim	20" x 12"
Half Page (Horizontal)	9.25"	x 5.5"	1/6 Page (Horizontal)	4.54"	x 3.75"		Bleed	20.5" x 12.5"
Half Page (Vertical)	4.54"	x 11.125"	1/6 Page (Vertical)	3"	x 5.5"			
1/3 Page (Horizontal)	6.125"	x 5.5"	1/8 Page (Horizontal)	4.54"	x 2.625"			
1/3 Page (Vertical)	3"	x 11.125"	1/8 Page (Vertical)	2.18"	x 5.5"			
			One-Inch	2.18"	x 1"			

* Allow 1/8" on either side of the gutter for crossover type. Breaking single words through the gutter is not recommended.