

Corporate Headquarters
 Western Advertising Office
 3505-M Cadillac Avenue
 Costa Mesa, CA 92626



Eastern Advertising Office

(714) 751-7433
 FAX (714) 436-9574

2010 Advertising Deadlines

(770) 279-0304
 FAX (770) 279-0360

e-mail inquiries: advertising@cyclenews.com

Send all artwork to: Cycle News, 3505-M Cadillac Avenue, Costa Mesa, CA 92626 - Attn: Ad Coordinator

Booking Deadline for Inserts Pre-Printed on Coated Stock or for Supplied Inserts is One Week Before the Issue Space Close.

Material Deadline: Finished Art Deadline is Friday After the Wednesday Space Close. Rough Art or Raw Copy Deadline is Same Day as Space Close.

The **Cover Date** is Printed on the Front of a Given Issue and on the Advertising Invoice. All Issues are Cover-Dated One Week After the On Sale Date.

	ISSUE#	SPACE CLOSE	ON SALE	COVER DATE	ISSUE#	SPACE CLOSE	ON SALE	COVER DATE	ISSUE#	SPACE CLOSE	ON SALE	COVER DATE			
1st QUARTER	JANUARY				FEBRUARY				MARCH						
	1	Dec 30	Jan 6	Jan 13	4	Jan 20	Jan 27	Feb 3	8	Feb 17	Feb 24	Mar 3			
	2	Jan 6	Jan 13	Jan 20	5	Jan 27	Feb 3	Feb 10	9	Feb 24	Mar 3	Mar 10			
2nd QUARTER	3	Jan 13	Jan 20	Jan 27	6	Feb 3	Feb 10	Feb 17	10	Mar 3	Mar 10	Mar 17			
					7	Feb 10	Feb 17	Feb 24	11	Mar 10	Mar 17	Mar 24			
									12	Mar 17	Mar 24	Mar 31			
					MAY				JUNE						
	13	Mar 24	Mar 31	Apr 7	17	Apr 21	Apr 28	May 5	21	May 19	May 26	Jun 2			
3rd QUARTER	14	Mar 31	Apr 7	Apr 14	18	Apr 28	May 5	May 12	22	May 26	Jun 2	Jun 9			
	15	Apr 7	Apr 14	Apr 21	19	May 5	May 12	May 19	23	Jun 2	Jun 9	Jun 16			
	16	Apr 14	Apr 21	Apr 28	20	May 12	May 19	May 26	24	Jun 9	Jun 16	Jun 23			
									25	Jun 16	Jun 23	Jun 30			
					AUGUST				SEPTEMBER						
4th QUARTER	JULY				26	Jun 23	Jun 30	Jul 7	30	Jul 21	Jul 28	Aug 4			
	27	Jun 30	Jul 7	Jul 14	31	Jul 28	Aug 4	Aug 11	34	Aug 18	Aug 25	Sep 1			
	28	Jul 7	Jul 14	Jul 21	32	Aug 4	Aug 11	Aug 18	35	Aug 25	Sep 1	Sep 8			
	29	Jul 14	Jul 21	Jul 28	33	Aug 11	Aug 18	Aug 25	36	Sep 1	Sep 8	Sep 15			
									37	Sep 8	Sep 15	Sep 22			
								38	Sep 15	Sep 22	Sep 29				
				OCTOBER				NOVEMBER				DECEMBER			
39	Sep 22	Sep 29	Oct 6	43	Oct 20	Oct 27	Nov 3	47	Nov 17	Nov 24	Dec 1				
40	Sep 29	Oct 6	Oct 13	44	Oct 27	Nov 3	Nov 10	48	Nov 23*	Dec 1	Dec 8				
41	Oct 6	Oct 13	Oct 20	45	Nov 3	Nov 10	Nov 17	49	Dec 1	Dec 8	Dec 15				
42	Oct 13	Oct 20	Oct 27	46	Nov 10	Nov 17	Nov 24	50	Dec 8	Dec 15	Jan 5, 2011				

*Tuesday

Media Information Available Online at www.cyclenewsmedia.com